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DD/A 74-4717

8 DEC 1974

MEMORANDUM FOR: Director of Central Intelligence
SUBJECT : Videotape Briefings on Sensitive Estimates

Sir:

1. Reference is made to your recent request for comments on your proposal that the Agency prepare a videotape briefing of the highly sensitive report on "Soviet Forces for Inter-continental Conflict," MIE-11-3/8-74. It was your thought that most top customers will actually be briefed on the estimate and the videotape would permit us to be sure that the message is transmitted with the proper stress, subtlety and clarity.

2. The Director of Security states that we will have to address three aspects of the problem, namely (1) the application of security controls, (2) appropriate notification to viewers as to the sensitivity of the material, and (3) the possibility of equipment emanation. The key point, however, is that there are no insurmountable security problems.

3. The Director of Training advises that we have the in-house capability to videotape in black and white, but the more sophisticated equipment exists at the National Security Agency (NSA), where there is the capability to videotape in color. The Office of Training maintains a close working relationship with their counterparts at NSA; the NSA personnel are highly qualified, and they have not in the past levied any charges for the use of their studio.

4. There are a number of options available, but I would recommend that we proceed with a pilot program, in color, using the NSA studio until we have a better understanding as to the overall potential of this new approach. I am operating under the assumption that this Directorate will be arranging for the technical support during this trial period, and that the

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Deputy for National Intelligence Officers or the Deputy
Director for Intelligence will provide the briefing officer
and script.

/s/John E. Blake

John P. Blake
Deputy Director
for
Administration

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